

The Friends of the Town of Ballston Community Library
Meeting Date - November 14, 2023 at 7 PM - Hybrid
Zoom access codes ID: **892 9088 1859** Passcode: **806051**

Join Zoom Meeting:

<https://us02web.zoom.us/j/89290881859?pwd=d0NNRHBkVXZleWszRVcrazBUb01SUT09>

Meeting ID: One tap mobile +16465588656,,89290881859#,,,,*806051# US (New York)

MEETING AGENDA

1. Call to Order/Attendance Sheet

2. Approval of October's Minutes

3. Treasurer's Report

4. Old Business:

- a. Name change & Logo update
- b. Holiday Drive Through 11/28/23 – Meeting 11/21 @ 3pm, Signup? Bookmarks?
- c. Spring Fling Preparations – dates?
- d. BHBL dinner – March 6th confirmed
- e. Certificates of Liability and only Non-profits using the Library
Friends of the Library sponsoring Outside Groups.
 - Requires Membership to the Friends
 - Propose it to the board and must be approved
 - Must be open and available to everyone
 - Free of charge
- f. Children's Room Update
- g. Festival of Trees Participation (\$40.00 donation) deadline for registration 11/27/23

5. New Business:

- a. Friends Facebook Page – What is appropriate to post and not to post?
- b. MOU - Memorandum of Understanding: outline of Responsibilities of the Friends and the Librarians
- c. Updating the brochure after the name change & new logo. Adding a QR code for online registration?
- d. Sales force website – to centralize our data
- e. Creating an annual report Infographic for 2023
- f. **Charlton Senior Group visit – promote, recruit members and volunteers
- g. Creating a New Patron Packet
- h. New membership Campaign – free bag of books? A few books from the ongoing book sale?
Custom jigsaw puzzle?
- i. **Purchase of a “stand-up” banner
- j. Giving Tuesday 2024
- k. **Library Giving Day – April 6, 2024
- l. **Voting on where proceeds from each fundraiser go – keeping members involved
- m. Melia's impending resignation and status of co-presidency
- n. Next meeting will be held on December 5, 2023 at 9 AM.
**tabled for December

6. Adjournment